

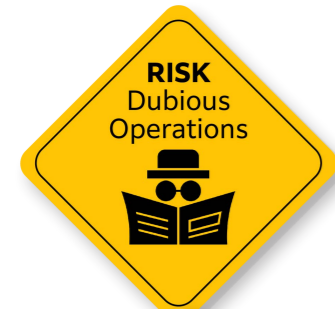
PROTECT YOUR BUSINESS

Eradicate your risk by avoiding unauthorised sellers



DON'T BE FOOLISH TO SACRIFICE LONG-TERM BENEFITS FOR SHORT-TERM BARGAINS

A FUJIFILM Business Innovation Multi-Function Device (MFD) is an investment in your company's performance and productivity. But if you purchase one from an unauthorised reseller, whose operations may be dubious and unsustainable, you may just be compromising your company's efficiency and equipment investment with the following risks:



Dealing with resellers whose operations may be dubious and unsustainable

- They may not be financially stable to exist to service your contract.
- In the event of company closure, FUJIFILM Business Innovation Singapore will not be able to assist in servicing products purchased from unauthorised resellers.



Buying one that may use non-genuine parts can cause safety hazards to your company

- Unauthorised resellers may choose to cut corners by repairing instead of replacing critical spare parts such as the fuser, and these hazardous actions may lead to a fire!
- Using non-original or substitute parts, such as the circuit board, can cause power trips and lead to electrical failure.



Having non-genuine supplies that may lead to poor quality prints and machine damage

- Drum Life Prompt may be disabled to extend the drum yield. This compromises the machine copy quality and shortens your machine life span.
- They may use non-genuine toner powder that leads to poorer image quality and as this does not meet safety standards, it exposes your company to chemical hazard.



Facing prolonged downtime when attended by non-professionally trained technicians

- The untrained technicians may not be able to accurately diagnose problems and can cause frustration when this affects your business downtime.
- As they are unable to obtain the latest firmware upgrades, you will not be able to enjoy additional benefits from improved features.



Vulnerability to increased risks of malicious cybersecurity threats

- MFDs purchased from an unauthorised reseller will not have firmware upgrades on their equipment – these upgrades and security patches enhance the machine performance.
- Customers will not receive timely communication to be notified of any incoming security threats.



Why purchasing directly from FUJIFILM Business Innovation Singapore or our authorised resellers makes the best business sense



SmartAssist

We support your MFD needs via the web, over the phone, from a remote site or through our on-site Customer Service Engineers.



Proactive service and support

With our Electronic Partnership Broadband (EP-BB) device management service, potential issues of equipment performance and consumable supplies can be pre-emptively assessed and solved. Meter reading will also be automatically captured and this gives you more time to focus on what is important for your business.



Professionally trained personnel

Our personnel are professionally trained and we can give you the latest firmware upgrades to ensure your machine's peak and consistent performance.



Over 50 years of trust

We have over 50 years of proven track record and experience behind us. FUJIFILM Business Innovation Singapore and our Authorised Resellers will provide you with quality aftersales service second to none. Plus we offer Total Satisfaction Guarantee as part of our Customer Satisfaction commitment.



Nothing but genuine parts

We use only genuine parts. Your machines enjoy a longer lifespan and your print quality stays at its best.

Did you know?



WannaCry Ransomware

In 2017, WannaCry Ransomware exploited a Windows vulnerability where hackers hacked into the customer's network, locked their computer and extorted a ransom.

230,000
computers globally affected

\$4 billion
Losses globally (USD)



35%
of IT environments are vulnerable to the threat

Ripple20

In 2020, Ripple20 struck IoT devices including Printers, Cameras, Networking, ICS, and is known to be able to extract sensitive information.

Purchase from Fujifilm or our authorised distributors

- Provides communication and countermeasures
- Technical support to provide the workarounds/firmware updates

VS

Parallel Importers

- Vulnerable to attacks
- Lacks technical support to solve these issues



Ensure your output voltage is **200 - 240V** to prevent the risk of fire hazards, resulting in insurance issues due to non-complying devices.

<https://www.infosecurity-magazine.com/news/ripple20-a-major-threat/>

Quick checklist in choosing **your preferred Document Solutions Partner** before you make the call:

- Does your vendor have a legitimate website?
- Does your vendor offer ease and peace of mind with proactive service and support?
- Is your vendor providing you solutions and services that meet your needs?
- Is your vendor a partner and Authorised Reseller of FUJIFILM Business Innovation Singapore?
- Is your vendor able to offer Total Satisfaction Guarantee?

Your business deserves better.

Trust only FUJIFILM Business Innovation and our Authorised Resellers.

fujifilm.com/fbsg

Scan the QR code for the list
of Authorised Resellers.



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